



**SUPERHERO**  
SERVICES



Unparalleled **Team Extension** Solutions



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## WHAT WE DO

### Team Extension Solutions

Our SuperHero teams specialize in supporting creative agencies and studios as well as architectural firms and corporate marketing teams. Whether it's digital marketing campaigns, websites, motion graphics, video editorial, custom software, digital presentations or 3D visualizations - we're ready.

We offer a unique talent solution called TEAM EXTENSION, providing high level, vetted talent teams and infrastructure to help supercharge your efforts.

### How We Work

- **We** vet the talent and provide the right candidate(s)
- **You** interview the talent, examine portfolio and discuss the project
- **We** supply office, overhead and benefits
- **You** make something amazing together and save big in the process

That's the SuperHero model.

### Efficiency

Mobile applications, websites, complex programming, or graphic design projects can be delivered faster, much less expensively and fully under a client company's management control.

## THE BENEFITS

### **Maintenance of Ownership and Control**

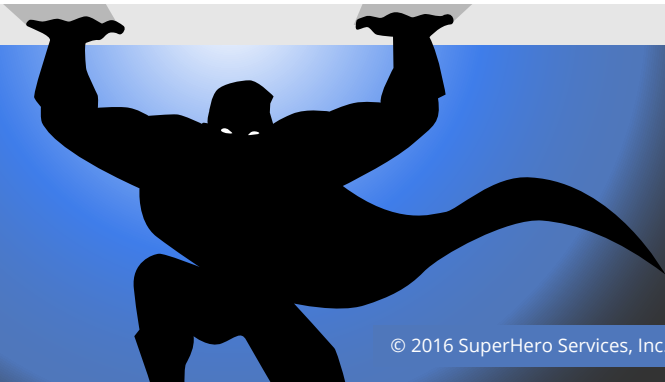
We enable clients to control their day-to-day activities, ensuring compliance to best practices.

### **Reduced and Controlled Costs**

Our clients enjoy significant savings in salary costs, as well as costs of benefits, insurance, and HR. Furthermore, we eliminate the need for local management and facilities investment.

### **Increased Operational Flexibility**

We quickly deploy and mobilize client's staff requirements to accommodate growth and maintain continuity.





## CLIENT REQUIREMENTS

- Long Term Engineering Support (PHP, .NET, JAVA, C++, Embedded solutions)
- Website Developers (PHP, Magento, Wordpress, .NET, etc.)
- Mobile Applications (IOS, Android, Windows Phone)
- System Administrators
- Project Managers
- Graphic Designers
- CGI
- Social Media Channel Managers
- Digital Marketers
- SEO
- E-commerce support: 24 hour dedicated live chat / support



## OUR PROCESS

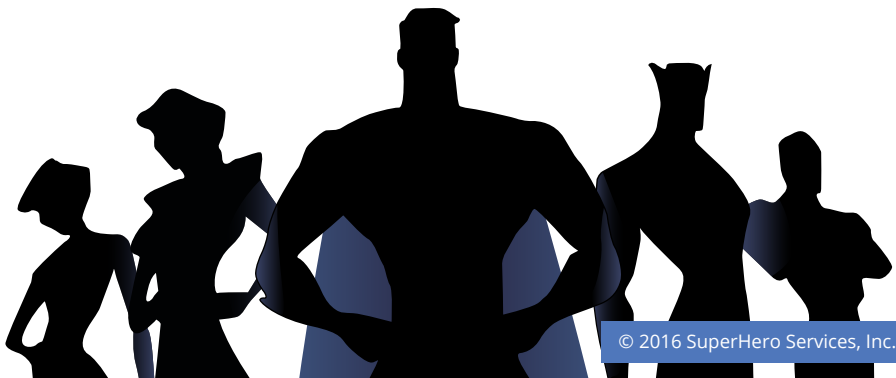
- First and foremost is confidentiality. We work on strict NDA's.
- Define your requirements and select candidates from CV's and video interviews.
- We provide high quality offices and facilities in Cebu, Philippines.
- Your staff will log in and report to you directly.
- Dedicated high-speed internet connection
- We manage and pay all government employee requirements such as taxes, health and other mandatory benefits.
- Bio-metric login system. Monthly report emailed with detailed attendance records.
- 24 hour HD video monitoring; controlled via iPhone, Android or PC.
- Ability to use our office address as a legitimate office in the Philippines if desired.
- Easy activation. No long term contracts. Most agreements are month to month. Make a one month deposit and then you simply pay monthly in advance.



## MANAGEMENT STRENGTH

Our Australian and US directors have unparalleled experience in greater Asia and over two decades on the ground in the Philippines. We have very strong relationships with governmental organisations as well as educational institutions. This experience and network combined with our market reputation provide us with unparalleled access to highly qualified personnel.

We strongly support extending client's corporate culture and we encourage clients to consider their Superhero team as part of their corporate family. This is a win win approach and its effectiveness is proven.





## WHY THE PHILIPPINES

The Philippines has emerged as a favored offshoring destination for many of the world's most recognized brands. It's one of the world's largest offshoring providers, and is, in fact, first in providing voice services. The offshoring market in Philippines is growing at a faster rate than in any other location. Specific Advantages include:

### **English Proficiency**

The Philippines is the world's third largest English speaking country. English is an official language, is taught in all schools and used extensively in universities and many offices. The dialect and empathetic tone is a real advantage, particularly in the voice market.

### **Cost Advantage**

Significantly lower average staff salary levels for equivalent employees in the customers' countries. It also allows providers in the Philippines to leverage investment in facilities where one seat can be used for multiple shifts, again providing clients, businesses, and employees to share in this savings.

### **Quality Workforce**

The Philippines has 350,000 graduates per year, with a high 94.6% literacy rate. Filipinos have a positive work ethic, superior soft skills and welcome the opportunity to work for international employers.





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## **Speed. Power. Efficiency. Your Creative Team Has Assembled**



We can reduce overheads by as much as 70% so let's have a discussion regarding your needs and we'll outline a tailored approach. We can move very quickly and let the results speak for themselves.

Talk to us: +63 933 343 6958

E-mail us: [info@superhero.ph](mailto:info@superhero.ph)

Visit us: [www.superhero.ph](http://www.superhero.ph)